

FOR IMMEDIATE RELEASE

14 May 2007



WWA announces exclusive agency agreement with Reichsrat Von Buhl

Today, World Wine Agencies announces a new agency agreement with Reichsrat Von Buhl, granting Nicky Burston the exclusive rights to sell and market the Von Buhl range of wines across all channels:



Stand H4 @ London International Wine & Spirits Fair

World Wine Agencies will be making its debut appearance at this year's Wine Fair. Visitors to Stand H4 in the new-look Agent's Arena will be able to taste 5 award-winning wines from the extensive Von Buhl range:

- Riesling QbA 2006
- Grosses Gewächs
- Pinot Noir
- Riesling Sekt bA
- Noble Sweet

<http://www.londonwinefair.com/index.cfm?do=exhibitor.exhibitorDetails&brandID=13665>

Commenting on the agreement Nicky Burston, recent winner of the Bristol Evening Post Entrepreneur of the Year Award and Director of World Wine Agencies said:

"We're anticipating positive press for the '06 vintages later this year and will be introducing some exciting and funky concept brands with the '07 harvest including a dry Riesling QbA for the wholesalers at a target retail price of £7.95"

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[164 words]

PR contact:

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Notes to the editor:

The von Buhl estate dates back to 1849, but the vineyards that make up their range of distinguished sites go back to medieval times. Located in Pfalz around the villages of Deidesheim and Forst, this quality producer, a founder member of the VDP grouping, has a collection of premier and grand cru vineyard holdings that are extremely well-sited

As with all the VDP estates, the focus is on Riesling that has been fermented dry, Spatlese Trocken being the best representation of this modern style. Such wines as Pechstein Forst Riesling Spatlese are a long way from the noble, rich styles that we all know well however the rich Auslese wine from Forster Stift fills this criteria.

<http://www.reichsrat-von-buhl.de/>

World Wine Agencies is a rapidly emerging independent importer, distributor and broker of predominantly New World wines across all channels. Just embarking on her second year of trading, Nicky Burston has already earned a solid reputation for consistently over-delivering on quality at each price point, with a rapidly expanding customer base including the Co-op, P&O World Cruises, Whitbread PLC and a number of key independent wholesalers and retailers throughout the UK.

Business Awards 2007

EVENING POST
Business
Awards
2007

Nicky Burston - Winner of Entrepreneur of the Year Award 2007

For further details on what's new at World Wine Agencies, please see the latest Ezine on:

<http://www.worldwineagencies.com/ezine.htm>



... LIWSF edition due to launch on Friday 18th May

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